



Brand Guidelines

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THE LOGO

[DOWNLOAD HERE](#)



Please always use the logo as indicated below



Please keep the logo proportions and colour schemes



FONTS

Headings / Body

Aa

Sofia Sans Condensed

[DOWNLOAD HERE](#)

Advancing Lorem Ipsum Predictions:
Enhancing Lorem Ipsum Modeling with
Lorem Ipsum

Aa

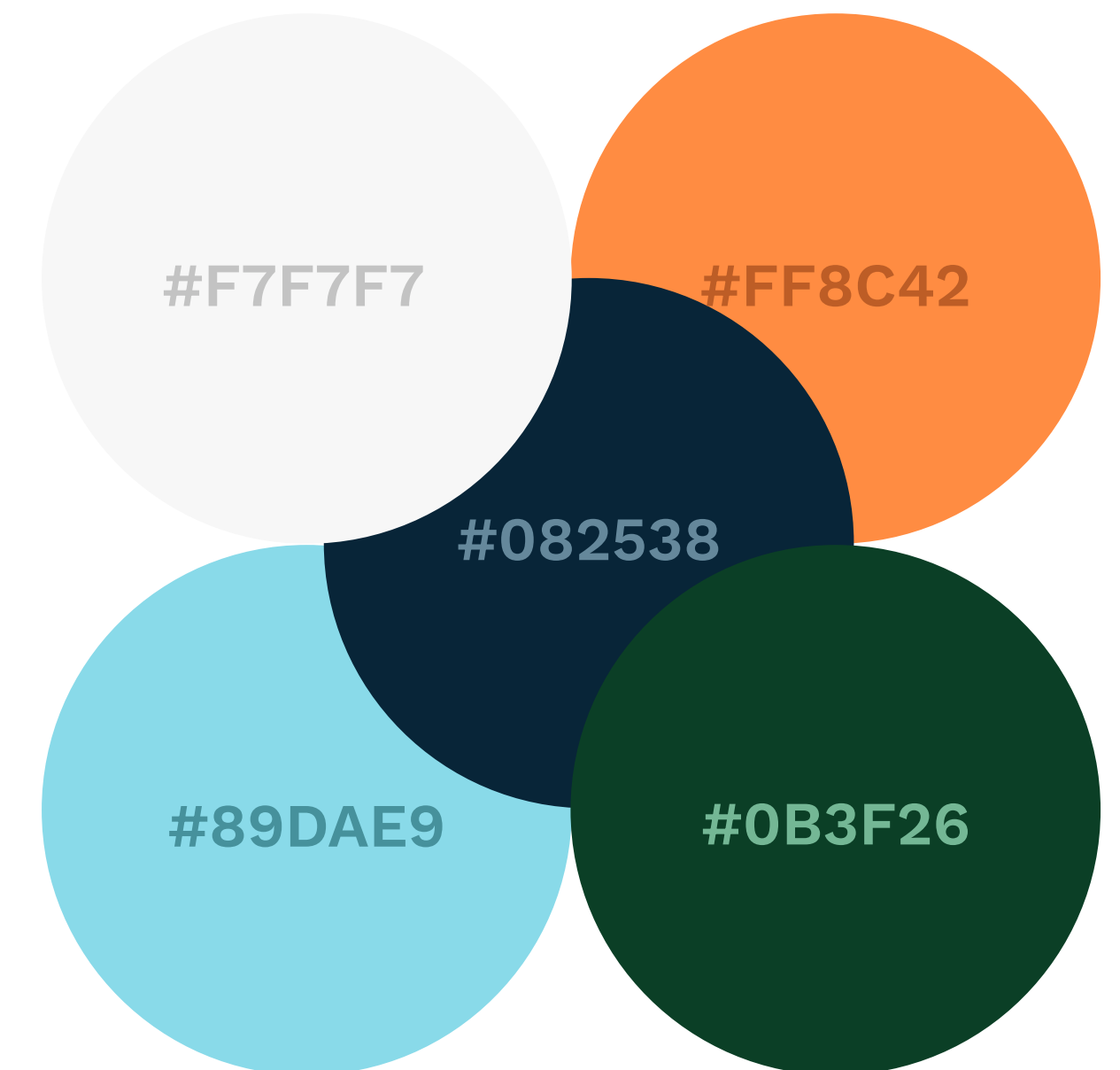
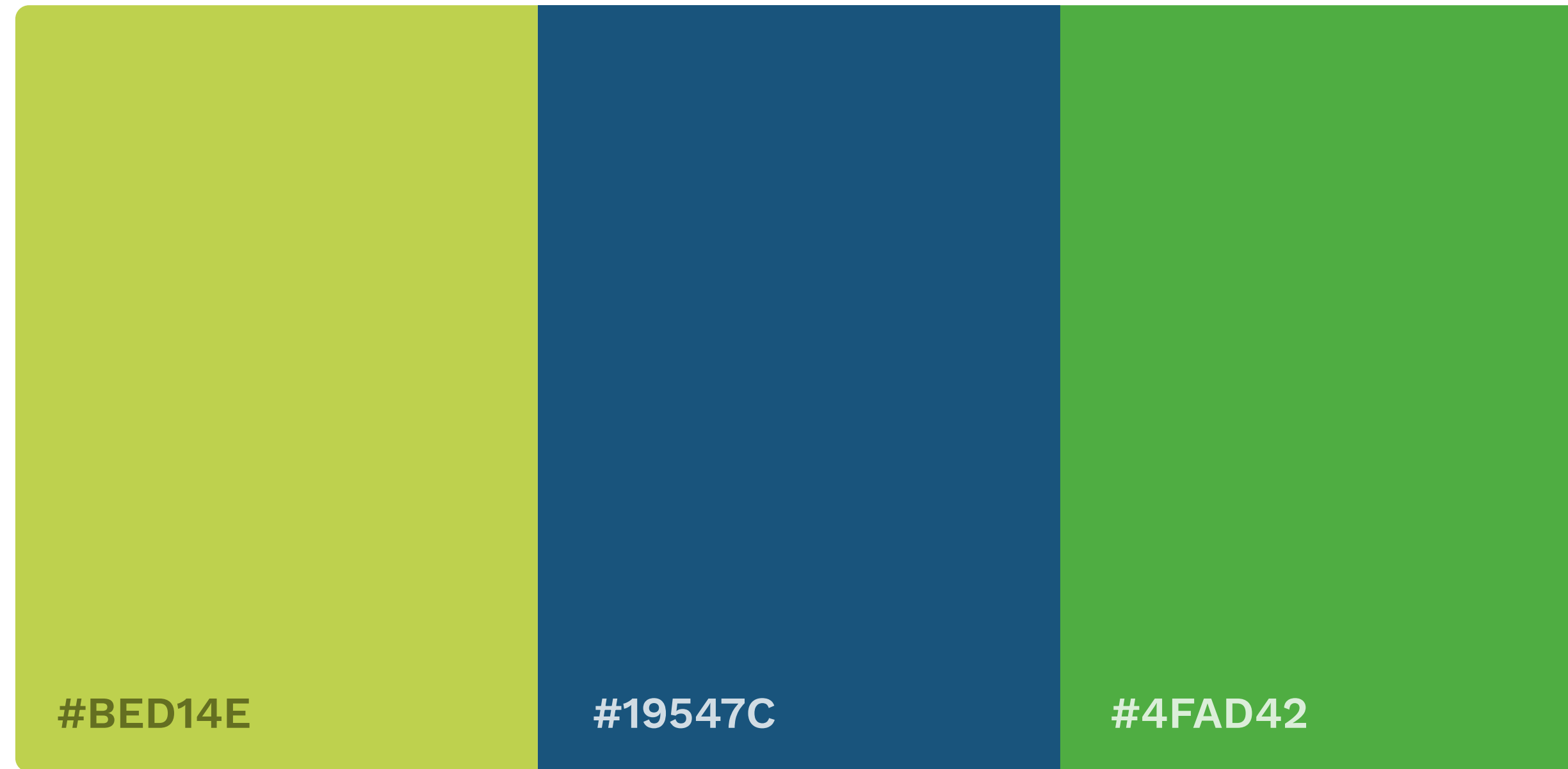
Work Sans

[DOWNLOAD HERE](#)

Advancing Lorem Ipsum Predictions:
Enhancing Lorem Ipsum Modeling with
Lorem Ipsum

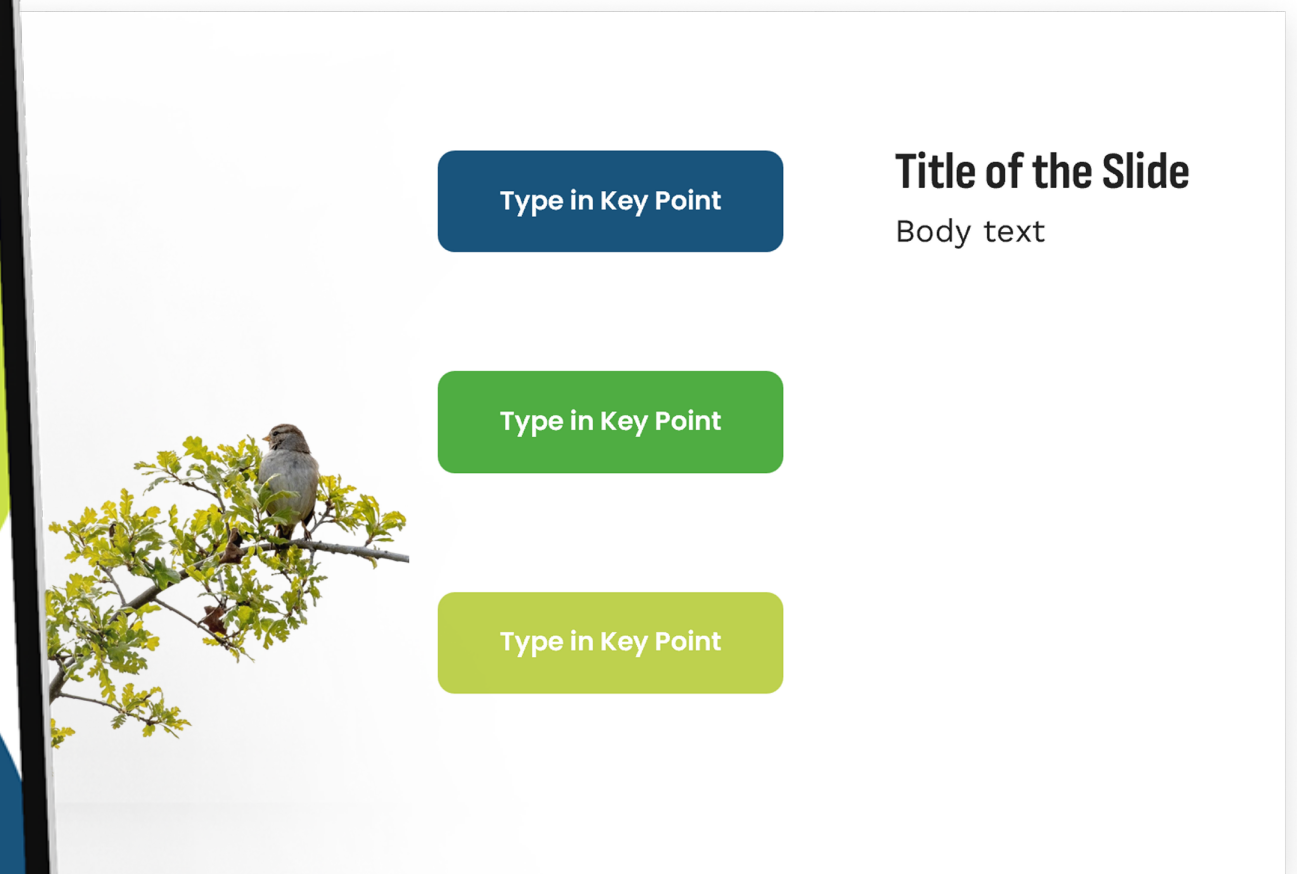
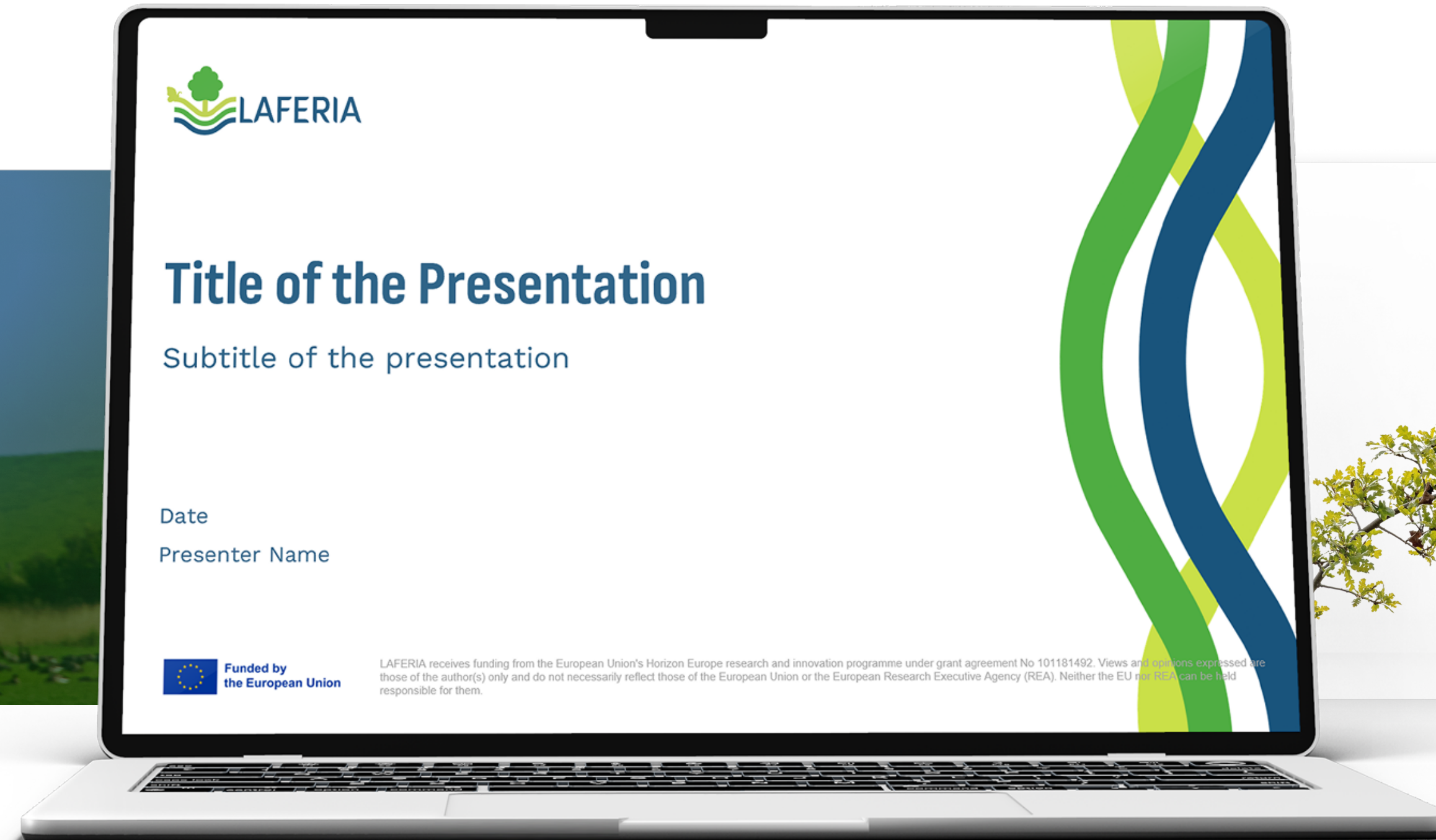
COLOURS

Primary / Secondary



TEMPLATES

[DOWNLOAD HERE](#)



VISUALS

[DOWNLOAD HERE](#)



PROJECT MATERIALS

DOWNLOAD HERE



Roll-up banner



Brochure

PROJECT MATERIALS

[DOWNLOAD HERE](#)



Sticker



Online meeting backgrounds

FUNDING

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Please acknowledge funding by using the EU logo and one of the following funding sentences as shown below:



LAFERIA receives funding from the European Union's Horizon Europe research and innovation programme under grant agreement No 101181492. Views and opinions expressed are those of the author(s) only and do not necessarily reflect those of the European Union or the European Research Executive Agency (REA). Neither the EU nor REA can be held responsible for them.



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Font

Please always use the Arial font for the funding statements

EU emblem

Must always be on the left side or above the funding text

Minimum size of the logo

The minimum height of the EU emblem must be 1 cm

For dark backgrounds please use the version with white letters

